



## **RCMP MUSICAL RIDE AT MOHAWK RACETRACK August 2017 Partnership Application**

The Campbellville Community Association, in partnership with Woodbine Entertainment Group, is thrilled to announce we will host the 2017 RCMP Musical Ride Cross Canada Tour on **August 1<sup>st</sup> and 2<sup>nd</sup>, 2017** at Mohawk Racetrack in conjunction with a card of live Standardbred racing, to celebrate Canada's 150<sup>th</sup> birthday! We are honoured that Campbellville/Nassagaweya has been chosen to host the Cross Canada tour.

The RCMP Musical Ride is performed by a troop of 32 riders and their horses. The performance consists of intricate figures and drills choreographed to music. These movements demand the utmost control, timing and coordination.

The Musical Ride provides the opportunity to experience the heritage and traditions of the RCMP. The riders act as ambassadors of goodwill who promote the RCMP's image throughout Canada and all over the world.

Learn more about the Musical Ride at <http://www.rcmp-grc.gc.ca/en/musical-ride>.

This will be the first time ever that Campbellville /Nassagaweya and Mohawk Racetrack, home of the Pepsi North America Cup, will host the RCMP Musical Ride.

As one of the hosts of this prestigious event, we invite you to partner with us. Include the name/brand of your enterprise (be it local, regional or national) as a select supporter of one of Ontario's premier "Canada 150" events. Together, we can make this a 150th Birthday Celebration *to remember!* Details of the partnership levels and associated benefits are provided below.

If you would like more information on these opportunities, please contact [finance@campbellville.net](mailto:finance@campbellville.net).

## Partnership Categories

Supporters of previous Campbellville Community Association and Woodbine Entertainment Group events will be given the first opportunity for partnerships. Time is of the essence, as this partnership opportunity will be provided to additional potential corporate partners **ONE WEEK** following the date of this correspondence.

BENEFIT	Platinum \$5,000+	Gold \$2,500 to \$4,999	Silver \$1,000 to \$2,499	Community \$500 to \$999
	(cash or in-kind)			
- thank-you on loudspeaker on performance dates	X			
- acknowledgement in race form at Aug 1 performance (anticipated attendance of 5,000+)	X			
- acknowledged at high-attende race dates prior to Aug 1	X			
- recognition plaque for your business	X			
- complimentary event tickets	10	5		
- 2 free passes to horse barn on Aug 2 performance date	X	X		
- thank you on Mohawk tote board on performance dates	X	X		
- name & logo on event promotional material	X	X	X	
- corporate banner or table on performance dates (must provide own banners, display materials, installation, & tear-down)	X	X	X	X
- thank you in DCCA e-newsletter	X	X	X	X
- thank you on Campbellville facebook page	X	X	X	X
- corporate logo on DCCA website for 1 year	X	X	X	X
- thank you in newspaper ad following the event	X	X	X	X
- opportunity for recognition at Campbellville Santa Claus parade (750+ in attendance)	X	X	X	X

## Partnership Information

Please forward your corporate information outlined below, and any payment to [finance@campbellville.net](mailto:finance@campbellville.net).  
Make cheques payable to the DCCA and mail to PO Box 123, Campbellville ON, L0P 1B0, or send an email  
money transfer or paypal payment directly to [finance@campbellville.net](mailto:finance@campbellville.net).

Partnership Value - cash or in-kind (minimum \$500): \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Contact Information: email: \_\_\_\_\_

phone: \_\_\_\_\_